

I/WE CLAIM:

1. A method for specialized service at an associated healthcare
5 facility, the facility having at least one healthcare provider, the method comprising
the steps of:
 - choosing the associated healthcare facility based upon at least one
quantitative rating system, wherein only the associated healthcare facilities in
approximately the top 20% of the rating system are chosen;
 - 10 providing a membership provider, the membership provider being a separate
entity from the associated healthcare facility;
 - providing at least one membership to at least one potential member;
 - charging a membership fee;
 - providing at least one dedicated staff person, wherein the staff person is at
15 least partially supported by the membership provider;
 - offering preferred services to the member;
 - performing at least one medical procedure on the member;
 - conducting at least one satisfaction survey with the member;
 - arranging at least one meeting between at least one satisfied member and at
20 least one officer of the associated healthcare facility;
 - tracking donations given by the at least one satisfied member; and,
 - soliciting donations to the associated healthcare facility from at least on
satisfied member.
- 25 2. The method of claim 1, wherein the at least one dedicated staff
person has at least one dedicated work area, wherein the staff person is dedicated
exclusively to the member.
3. The method of claim 2, wherein the cost of the at least one

dedicated staff person is supported exclusively by the membership provider and the dedicated staff person is an employee of the associated healthcare facility.

4. The method of claim 3, wherein the preferred services are
5 chosen from the group comprising: pick up from an airport, pick up from a train
station, pick up from a port, pick up via automobile, concierge services, dedicated
waiting room, personal accompaniment to appointments, specialized menu options,
pre-registration at a hotel, pre-registration at the healthcare facility, and dedicated
examination room.

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5. The method of claim 1, wherein the method further comprises
the step of:
arranging initial meeting at the associated healthcare facility.

15 6. The method of claim 1, wherein the method further comprises
the step of:
informing the associated healthcare facility donations given by satisfied
members.

20 7. The method of claim 1, wherein the method further comprises
the steps of:
maintaining database of participating healthcare facilities;
updating the database.

25 8. The method of claim 1, wherein the method further comprises
the step of:
preparing at least one gift for the at least one healthcare provider.

9. The method of claim 1, wherein the method further comprises
30 the steps of:

creating multiple access levels, wherein more of the preferred services are offered for the higher access levels; and,
charging higher membership fees for the higher access levels.

5 10. The method of claim 9, wherein the method further comprises the step of:

soliciting larger donations from members who have had exemplary service.

10 11. A method for providing personalized medical care, the method comprising the steps of:

choosing at least one hospital considered to be in the top ten overall or in the top ten of a particular specialty, the choice being made using quantitative criteria;

providing at least one membership;

15 staffing the hospital with at least one dedicated staff person to assist at least one member in obtaining the personalized medical care;

offering preferred services to the at least one member; and,

soliciting donations for the hospital from at least one satisfied member.

20 12. The method of claim 11, wherein choosing at least one hospital considered to be in the top ten overall or in the top ten of a particular specialty, the choice being made using quantitative criteria further comprises the steps of:

choosing at least one hospital considered to be in the top ten overall or in the top ten of a particular specialty, the choice being made using quantitative criteria, the

25 choice being made utilizing an electronic database of hospitals; and,

electronically sorting through the available hospitals to determine the top ten in each category.

30 13. The method of claim 12, wherein the method further comprises the steps of:

providing an electronic feedback form to the at least one member;
receiving the feedback from the at least one member;
storing the feedback in a database; and,
sorting the feedback based upon access level, member, hospital, and service
5 rendered.

14. The method of claim 13, wherein soliciting donations for the
hospital from at least one satisfied member further comprises the step of:
electronically soliciting donations for the hospital from at least one satisfied
10 member based on the feedback.

15. The method of claim 14, wherein the method further
comprises the step of:
providing electronic identification cards, the cards encoded with a password,
15 the cards containing personal information regarding the member, including medical
records and donation history, the card including the member's access level.

16. The method of claim 11, wherein the method further
comprises the step of:
20 allowing the member to choose a specific physician upon arrival at the
associated healthcare facility.

17. A method for obtaining donation opportunities for at least one
healthcare facility, the method comprising the steps of:
25 providing a dedicated staff person;
offering a membership;
offering preferred services to members;
obtaining feedback from at least one member with respect to the services
provided by the healthcare facility; and,
30 soliciting donations from satisfied members.

18. The method of claim 17, wherein the method further comprises the steps of:

5 setting a standard procedure at each of the at least one healthcare facilities,
the procedure dealing with contacting the hospital, transportation to and from the
hospital, greeting the member, waiting areas, feedback request forms, donation
request forms, examination rooms, and staffing.

19. The method of claim 18, wherein the method further
10 comprises the step of:
 securing access to a specific group of physicians for the at least on member,
upon the member's arrival.

20. The method of claim 17, wherein the method further
15 comprises the step of:
 creating multiple access levels, wherein more of the preferred services are
offered for the higher access levels.